

Blythe White

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Summary

「 **Lovely experience engineer** 」
(with) 9+ years of industry experience building web apps, **TypeScript** advocate, eye for design & endless curiosity

Experience

Senior User Interface Engineer

Cadent | August 2025 - Present

- Successfully helped launch the new unified ad management platform bringing multiple customer-facing applications to a single system.
- Collaborated with product, QA and customer support teams to build an internal migration tool that moved thousands of clients and campaigns into the new unified platform from the legacy app.
- Created new features in **Next.js** on the campaign and creative sections of the platform, working closely with the design and product team.
- Used AI-assisted tools like **Cursor** and **CodeRabbit** with thoughtful review to ship features faster.

Frontend-Leaning Engineer

Soomo Learning | April 2020 - March 2025

- Directed the re-engineering of the legacy learning content rendering system from a Rails server-side template approach to modern **React & TypeScript**.
- Led the development of the learning content preview and user onboarding system.
- Migrated marketing website from Gatsby to **Next.js**, improving loading times and developer experience.
- Collaborated with the UX/UI team to implement responsive and accessible designs, using real mobile devices and multiple screen readers.
- Implemented a comprehensive test suite with **Playwright**.
- Contributed to **Ruby on Rails** backend development when needed to support the team.

Full-Stack Developer

TechLink Solutions | October 2018 - March 2020

- Translated client ideas into actionable plans for app development.
- Built serverless **REST API** infrastructure using **Express** and **AWS** Cognito.
- Developed cross-platform mobile applications using **React Native** and NativeScript Vue.

「 Full experience list available at 🌐 blythe.life 」

Projects

Static Age Records 🌐

- Designed and developed the web presence for an independent music venue using **Next.js**, **Sanity** and **Vercel**.

「 More projects at 🌐 blythe.life 」

Education

Bachelor of Science in Computer Science
Western Carolina University

Graduated 2018
Cullowhee, NC

Skills

Programming Languages:  TypeScript / JavaScript,  HTML,  CSS,  Rust,  Python

Frameworks:  React,  Next.js,  Chakra,  MUI,  Astro,  Tailwind,  Sanity,  GraphQL,  Express

Software / Tools:  Git,  Cursor,  Playwright,  Nix